



**GREY HIGHLANDS**  
**PUBLIC LIBRARY**

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## Setting priorities with promo workshop

There are so many cultural opportunities and options for action plans in the community, the new Grey Highlands Cultural Roundtable outreach will be seeking input into priority setting at its next meeting, scheduled for Dec. 6 at 2 p.m. at the Flesherton library.

Participants at the first meeting suggested lots of ideas, so the first part of the next meeting will bring forward these for discussion to set priorities. Specifically to identify where the community may want assistance to bring forward culture and connect our community. Communications will be key.

Many people at the roundtable launch in October wanted to hear more about online promotions and social media use to help spread the word about local cultural events, community attractions and opportunities to connect with their neighbours.

In addition to the main municipal website, there are also online sites for the library and museum as well as a community-wide cultural website at [visitgreyhighlands.ca](http://visitgreyhighlands.ca), which is constantly in need of updates and additional content provided by people in the community. The library and museum also have social media pages to promote their programs and community events.

During the upcoming meeting, the libraries Virtual Branch Librarian and Computer Access Program (CAP) Coordinator will offer a workshop on how to best utilize online resources and get the message out through social media. This workshop will be interactive, so people attending the meeting are asked to bring along content to post to online sites and social media.

100 local community groups were sent mailed invitations and over 300 people have been contacted via email about the next meeting. The workshop will be developed so that it may travel throughout Grey Highlands if groups are unable to come to the meeting or would like to learn more about online and social media resources. There are many privately operated online websites and events lists and media outlets, which will be shared with participants to help them promote their own activities and events.

The formation of the Cultural Roundtable as a public outreach initiative is part of the Grey Highlands Cultural Plan and is being supported through a collaborative Culture Development Fund project coordinated through the public library and the South Grey Museum in partnership with the municipality with financial support from the Ontario government.

Further information on the project or how to get involved is available by emailing the museum at [museum@greyhighlands.ca](mailto:museum@greyhighlands.ca) or the library at [contact@greyhighlandspubliclibrary.com](mailto:contact@greyhighlandspubliclibrary.com).

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*A Grey Highlands Cultural Development Fund Collaborative Project Initiative*  
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